

# Buying Experiences



## Home Improvement Centers

Your one-stop shop for real Christmas tree shopping. Pick up your tree, along with ornaments, outdoor decorations, holiday home décor, and a gift or two – all in one outing.



## Seasonal Lots

Pop-up Christmas tree lots with plenty of hometown holiday charm. A wonderful option for a quaint family adventure close to home. And bonus, more holiday warm and fuzzies for supporting your community.



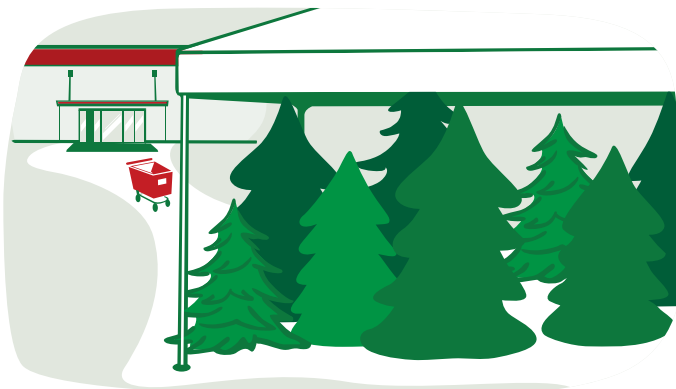
## Choose and Cut Farms

An immersive holiday destination jam-packed with Christmas magic and adventure! Wander the farm searching for “the one” while enjoying family-friendly activities. A wonderful way to spend quality time outdoors with your loved ones.



## Garden Centers

Horticultural hubs with some serious plant and design expertise. You'll find a great selection of trees with super knowledgeable staff, along with artisan Christmas decorations and décor.



## General Retailers

All about convenience! Visiting a general retailer, like your local grocery or hardware store, is a great way to easily bring home holiday cheer. They can be a real time-saver and help you avoid another stop to complete your Christmas to-do list.



Real trees.

Real memories.