



RCTB Statement on Northeast Drought and the Overall Real Christmas Tree Market

November 2024

For farmers, drought is never welcome. However, full-grown trees are hearty and not likely to be impacted by drought. As always, there will be a real Christmas tree for everyone who wants one.

Extreme heat and drought impacts can be challenging for individual growers. Generally, these events are very localized and typically affect only small or vulnerable trees without impacting the overall market. While Christmas trees are grown in many Northeastern states, including, Connecticut, New York, New Jersey, and Pennsylvania, they're also grown in every U.S. state, which allows the industry to be resilient and flexible.